

XXV International Wholesale Exhibition 20/2 Pobediteley Ave., Minsk, Belarus November 12 – 15, 2019

## **PRODEXPO – 2019**

## Ladies and Gentlemen!

The XXV International Specialized Wholesale Exhibition (PRODEXPO - 2019) will be held on November 12-15, 2019 by the National Exhibition Centre "BELEXPO" under the General Affairs Directorate of the President of the Republic of Belarus in cooperation with the Ministry of Agriculture and Food of the Republic of Belarus, Minsk City Executive Committee and Belorussian Union of Cooperation.

## Subjects:

- Food products
- Bakery and confectionery, snacks, nuts
- Fruits and vegetables
- Diet nutrition, baby food
- Seasonings, spices, vegetable fats, nutritional supplements
- Alcohol and alcohol-free beverages
- Seafood
- Grocery
- Milk products
- Meat and meat products
- Ingredients
- Tea, coffee
- Healthy nutrition
- Frozen food and semi-finished products
- Animal feed
- Tabacco
- Packaging, label, packing materials
- Industry equipment and trade equipment for food industry
- Refrigeration and freezing equipment
- Uniform

Generalization of the world experience in production and promotion of food products is the key directions of the business program of the exhibition, in which speakers from near and far-abroad will share know-how for creating an effective product portfolio and retail.

The program also provides for numerous competitions-tastings, professional competitions for the title of the best confectioners and tours to the world's leading confectionery competitions.

Belarusian hospitality and convenient geographical location of Belarus make *PRODEXPO* a productive platform for dialogue and development of the food industry. From year to year, *PRODEXPO* is visited by an increasing number of foreign official guests in order to conclude as many contracts as possible for the purchase of food and related products.

*PRODEXPO 2019* is a professional platform demonstrating the latest trends in the development of the food industry and retail. Participation in the exhibition *PRODEXPO* is a guarantee of your business growth! We invite everyone to Minsk for *PRODEXPO-2019*!

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