

# UNIFLEX

Superiority of advance  
innovation technologies

2014

## UNIFLEX

типография флексографской печати

Тел.: +375 17 500 37 77, факс: +375 17 500 39 01, e-mail: [packaging@uniflex.by](mailto:packaging@uniflex.by), [www.uniflex.by](http://www.uniflex.by)

# ■ About us

UNIFLEX

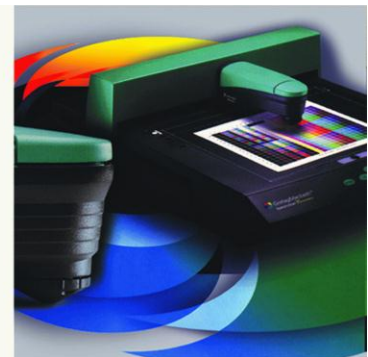
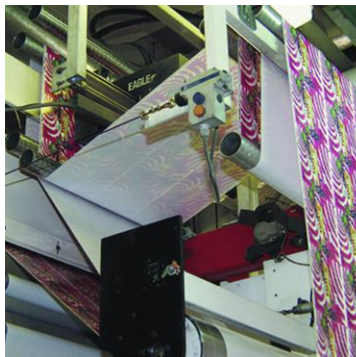
The main activity of Uniflex is to create new innovation decisions in packaging and labeling for food, chemistry, cosmetic and other industries.

Uniflex is one of the leaders at the flexo printing market of CIS countries and Eastern Europe.

The roots of the company backs to 1996 and more than 18 years we have been assisting our customers to create state-of-the-art decisions in packaging and labeling.

The core of our image is a high-quality product achieved due to hi-tech, highly qualified staff and effective quality management system.

If your aim is to add a unique selling point to the product then our partnership will be successful!



# ■ We produce

UNIFLEX

## Self-adhesive labeling

- on any materials
- with different types of decoration
- any editions



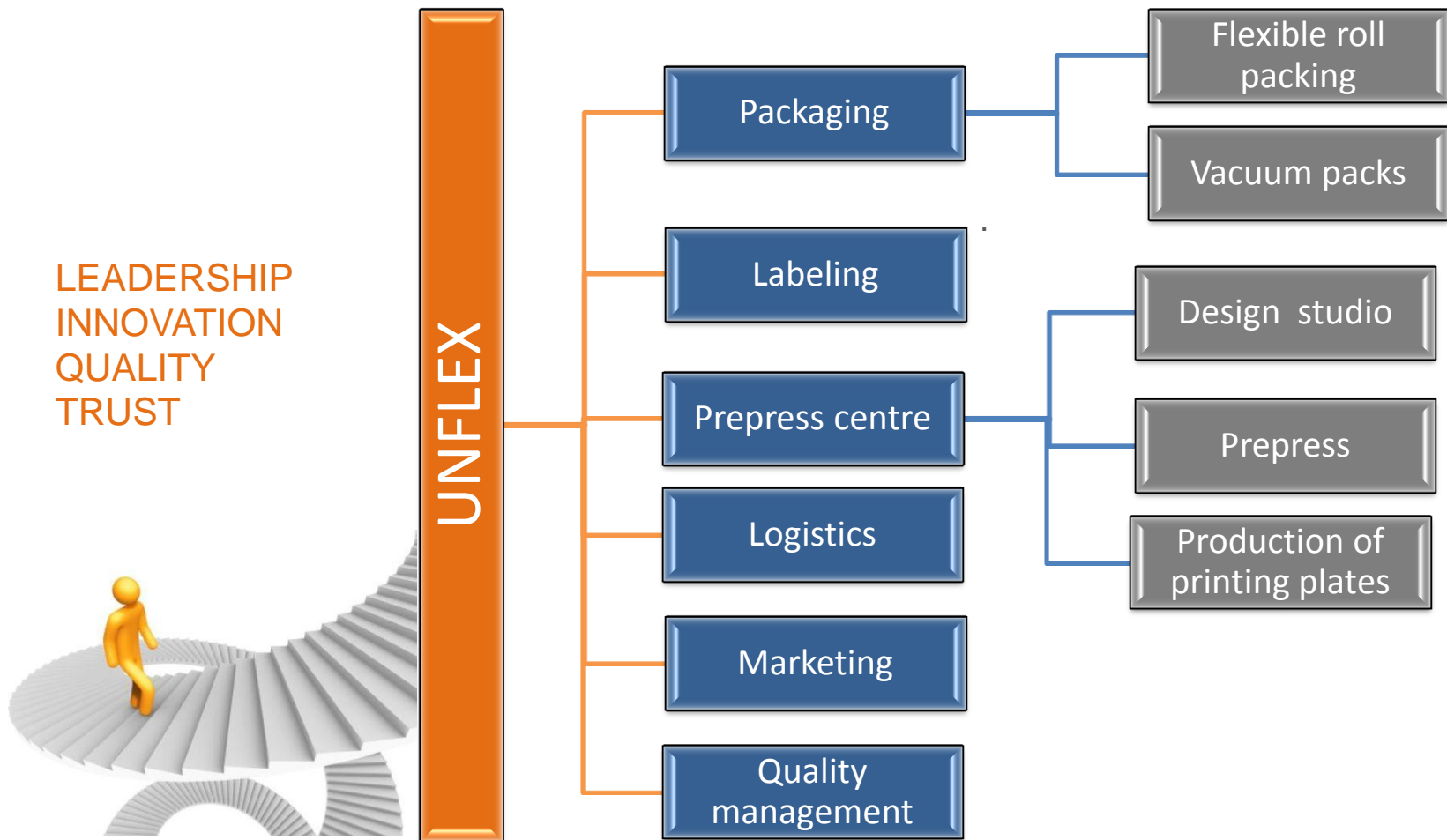
## Pouching

- Pouch
- Pouch with spout
- Three sealed and four-sided packs



# ■ UNIFLEX today

Uniflex is the printing house of the total cycle. A set of the modern and hi-tech equipment and well-structured logistics help us to provide the Customer with the all-inclusive service – from creating a trade mark and brand to replication of any difficult packing and its delivery to the client just-on-time.





# ■ UNIFLEX in figures

UNIFLEX



- **31** awards at the international packaging and labeling contests
- **43** units of the forming, printing and finishing equipment
- **509** employees – highly qualified and talented professionals ready to perform any order
- **17 400** sq.m. of production and office sites in Belarus and Russia
- **24/7** production to guarantee on-time readiness of the Customer's orders
- **126** Customers work with Uniflex more than 5 years
- **57** Customers work with Uniflex more than 10 years
- **1007** design projects developed by Uniflex design studio together with our clients and launched at the market

We heartily welcome You to try our facilities in solving your challenging tasks.

# ■ Our values

**FOCUS ON THE CUSTOMER** – each Customer is unique, individual approach, ready to try new techniques, max attention to the Customer and meeting his/her interests and demands. Each Customer is the Customer of the whole company.

**ACHIEVE IMPOSSIBLE** – we search new opportunities in challenges. We try to create not only an eye-catching but also a multi-functional packaging that will make the Customer to buy your products again and again.

**INNOVATION** – development and implementation of the polygraphic innovations, search for the most effective and advanced hi-tech decisions. Innovation, creative search and attention to the customer's needs are the strategic potential of the company leading us to creation of unique products and guarantee leadership in the industry.

**PROFESSIONALISM** – high-quality responsible staff, well-performed and on-time fulfillment of the tasks and achievement of the excellent results make our team the best in the industry.

**OPENNESS** – we build partner relations with our customers on the base of mutual benefits and openness.

**ENVIRONMENT PROTECTION** – we care about the environment and follow the latest ecology innovations in the world as the producers pay more attention not only to the attractive and functional but ecology friendly packing – how to refine and utilize the packs with min harm to the eco system. Our company applies the environment friendly policy.

# ■ History of innovations

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Annually our company re-invest part of the profit into its further development.



The company was founded in 1996 and became a pioneer in hi-tech implementation at the market.

We were the first in Belarus to:

- print on the combing foil, polypropylene film and twist-effect materials;
- make mid-layer printing on the packing materials;
- implement HD Flexo, Full HD Flexo technology.

Uniflex has got the exclusive right to use Cast&Cure – the technology of selective holographing.



Nowadays, Uniflex printing house has got an 18 years experience and advanced company in the industry that effectively applies the latest innovations in flexo printing.

There is a special new hi-tech R&D department to implement the innovation decisions together with our customers. We provide our customers with the technical support while testing the packing and labeling materials on our Customer's equipment.

# ■ Equipment

UNIFLEX

Uniflex makes 8-colour printing on any flexible roll materials, from 12 to 180 mkm wide. We use the equipment of the world leaders - «Windmoller & Holscher» (Germany), Comexi (Spain), «NORDMECCANICA» (Italy), Arsoma (Switzerland), Gallus (Switzerland), MPS (Netherlands), Bobst (Germany) «Waterline» (Switzerland), «Totani» (Japan), HP (USA).

LAUNCHED IN 2014



Comexi F4



HP Indigo ws6600  
Digital Press





## ■ Comexi F4 FLEXO Efficiency

- New generation of the flexo-graphic printing machines
- Provide a high-quality printing
- The unique electronic systems to achieve the best quality of printing
- Print on different substrates including polymer film, paper and plastics

Printing width – 870 mm

Min printing step – 240 mm

Max speed – 300 m/min

**Two machines have been successfully launched in 2014.**



# HP Indigo ws6600 Digital Press – digital solution

UNIFLEX

Since July 2014 we have launched a new digital printing machine - HP Indigo ws6600 Digital Press. The individual name labels for Coca Cola PET bottles were produced on such machine.

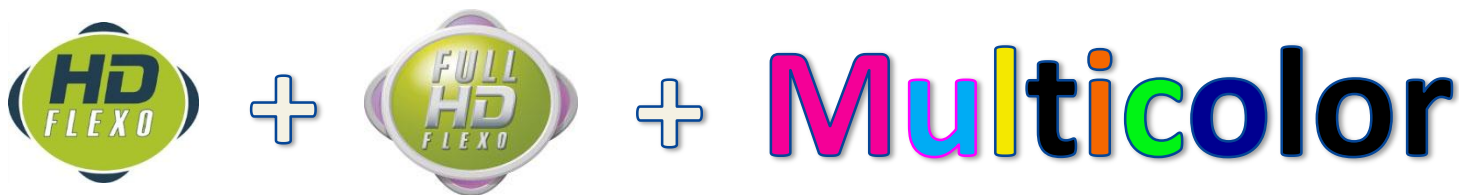


- Small edition printing
- Decrease of the terms
- Quick change of the drafts
- Cut expenses on production the printing plates
- Personalized information



# ■ Innovation technology of printing

UNIFLEX



**Full HD Flexo** is a new standard of printing with lineature **from 149lpi** and the technology that guarantees the colour stability in the whole edition and high image resolution. The quality of printing is achieved with the special point form. Uniflex is the first company to test and implement the technology in the industry.



**HD Flexo** is the standard of printing with lineature up to **200lpi** that allows to achieve the quality of printing comparable with rotogravure. All features of the rotogravure like max contrast images, display of the details in high resolution colours and shadows, blend of the colour and break in 0% are now available for flexo printing.

**Multicolor** is the technology of the extended colour coverage. Due to usage of the additional colours and its integration Multicolor allows considerably to extend the spectrum of colours and make the image more bright and rich.

**NOTE!** Our experienced production engineers can match the exact combination of the printing technologies and materials to meet ideally your draft on the base of printing quality, eye appeal and cost. **Deep knowledge of the printing processes** is the guarantee of the exact transfer of the labeling or packing image at the PC display onto the real material.

# ■ Cast&Cure – technology of the selective glazing and holographing.

UNIFLEX

Cast&Cure makes your product 100% unique thanks to holographic effect and play of light at the pointed elements. Any element of your packing design can be given the effect of brightness, flashing, glow, melting and rainbow cast, etc.

Besides the eye-catching effect the technology can be used to protect the product from fake coping.

**Uniflex has got the exclusive right to use Cast&Cure technology.**





# Personalization is an effective tool to promote your product

UNIFLEX

More and more producers search for the opportunities to personalize its address to the Customer. The technology of printing the info unique for each edition is successfully applied by our team.

Any changeable info like names, cities, code word, digital and QR codes can be printed on the packaging or labeling.

It is an effective protection from forgery and can be widely used for marketing campaigns and goods promotion.



# ■ International awards

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Uniflex is a member of the European Flexographic Industry Association (EFIA, London).

Each year we take part in the renown international contests, many times won the Grand Prix and first prizes and were given the following awards:

**The FlexoTech Award (United Kingdom);  
EFIA Print Awards (United Kingdom);  
GRAND PRIX CYREL (DU PONT, France);  
PART Awards (Russia).**



# Quality Management

UNIFLEX

Uniflex products meet the modern international demands and national standards. The Quality management system and production standards are certified in accordance with **ISO 9001:2008** and international standard of food safety **BRC IoP Standard (HACCP)**.



# ■ What is HACCP?

**The standard confirms that the food safety system during the packing production guarantees lack of physical, chemical and microbiological contamination on the packing.**

HACCP (Hazard Analysis and Critical Control Points\*) provides the control at each stage of food production, at any point of the production, storage and sales processes.

To implement HACCP system the producers should not only study its own product and production methods, but also apply the system and its requirements to the suppliers of raw materials and accessories.



## Why does the food industry need HACCP?

- The consumers interested in safe products pay attention to its correspondence to HACCP principals
- More attention is paid to control the suppliers of raw materials for the packaging production.
- HACCP application can be useful to meet the legal demands and regulations.
- Obligatory requirements to fulfill HACCP (EU Directive 93/43/EЭC on June 14<sup>th</sup> 1993 on hygiene of foodstuff) are stated in the legislation of many countries.

\* Risk analysis and critical control points



# LOGISTICS

UNIFLEX



- Uniflex supplies its products to very far sites of the world.

**During many years Uniflex has built the reliable logistics scheme.**

In Russia we have got a branch office – Uniflex-M:  
Sales offices in Moscow and St. Petersburg;  
There is our own warehouse in Moscow.

## **Deliveries to European Union:**

We invoice and deliver the products to our customers in EU from our company based in Europe.

In case of emergency for our Customers the orders can be sent by separate batches.

Our products are sent via the fastest routes and with min costs.

**WE ARE CLOSER THAN YOU THINK**



# ■ Our Customers

UNIFLEX



# ■ Customer oriented approach

A team of professionals work closely with you to solve any problems during production of packaging and labeling.



## **We guarantee:**

- Quick response to Customer's enquiries and wishes;
- Well-structured business-processes built during 18 years, stable work and highly-qualified staff;
- Efficient procedure of the contract analysis;
- Precise info about the terms of products readiness;
- Advice on choice of the material to best suit the features of your product and technical requirements of the packing line;
- Technical support during the tests of packing and labeling materials at the Customer's production lines;
- Competitive market prices

**WELCOME TO UNIFLEX!**

PRODUCTION SITE  
Belarus, Minsk region, a.t. Gatovo

[www.uniflex.by](http://www.uniflex.by)

**UNIFLEX**  
типография флексографской печати

Тел.: +375 17 500 37 77, факс: +375 17 500 39 01, e-mail: [packaging@uniflex.by](mailto:packaging@uniflex.by), [www.uniflex.by](http://www.uniflex.by)